

**International Scientific Conference:
*Economics, Management, Finance and Social
Attributes of Economic Systems (EMFSA 2016)***

June, 22-26, 2016
Dubrovnik, hotel Uvala

Conference program

<i>Wednesday, 22.6.2016</i>	17:00 - 19:30 19:30 - 23:00	<i>Plenary Session, Room Perpera Gala Dinner, terrace at Hotel Uvala</i>
<i>Thursday, 23.6.2016</i>	8:30 - 13:40 15:00 – 19:50	Section: <i>Finance</i> , Room Perpera Section: <i>Social Attributes of Economic System</i> , Room Perpera
<i>Friday, 24.6.2016</i>	8:30 - 13:40 17:00 - 19:00	Section: <i>Economics</i> , Room Perpera Discussion Forum: <i>How to Successfully Publish at Thomson Reuters?</i> Room Perpera, discussants: prof. Dr. Dalia Štreimikienė, Editor in Chief, <i>Transformation in Business and Economics</i> , Dr. Yuriy Bilan, Editor in Chief, <i>Economics & Sociology</i> , Prof. Veselin Dražkovič, Editor in Chief, <i>Montenegrin Journal of Economics</i>
<i>Saturday, 25.6.2016</i>	8:30 - 13:00 15:00 - 20:30	Section: <i>Management</i> , Room Perpera Special section of <i>EFMSA</i>
<i>Sunday, 26.6.2016</i>	10:00 - 12:00	Discussion Forum: <i>Possibilities for Cooperation in Science and Research</i> Room Perpera, discussants: <i>assoc. prof. Boris Popesko, PhD., assoc. prof. RNDr. Vladimír Krajčík, Ph.D., Ing. Aleksandr Ključnikov, PhD.,</i>

22.6.2016: **Plenary session: 17.00 – 19.30 Room PERPERA**

17:00 – 17:15	Yuriy Bilan, Jaroslav Belás	<i>Opening of the conference</i>
17:15 – 17:35	Boris Popesko <i>TBU Zlín</i>	<i>How Czech Firms Deal with Operational Budgets? – Survey Results</i>
17:35 – 17:55	René Wokoun <i>The College of Regional Development in Prague</i>	<i>Evaluation of entrepreneurs with a focus on Operational Programme Enterprise and Innovation (OPEI). Results of a questionnaire survey</i>
17:55 – 18:15	Jindřich Ploch <i>University College of Business Prague</i>	<i>Get to Know the World by Air, Securely and without Hindrance at Airports</i>
18:15 – 18:35	Aleksandr Ključnikov <i>Pan-European University Bratislava</i>	<i>Uncover SMEs Finance Through the Impact of the Specific Factors. Evidence from Slovakia</i>
18:35 – 18:55	Jacek Brozyna <i>Rzeszow University of Technology</i>	<i>A Mid – Term Forecast of Maximum Demand for Electricity in Poland</i>
	Ing. Marek Vaculík <i>Moravian University College Olomouc</i>	<i>Spatial Distribution of Innovation Activities in the Czech Republic in 2008-2010</i>
18.55 – 19.30	<i>Final discussion</i>	

23.6. 2016. **FINANCE: 8:30 – 13:40**

(presentation may last up to 15 minutes, discussant has 5 minutes to discuss the article)

Chief of the Section: prof. Jaroslav Belás, PhD., Dr. Eva Cipovová

Administrative support: Ing. Jana Urbášková

No.	Time	Last name, name	Topic of the article	Discussant
1.	8:30 – 8:50	Rahman, A. <i>TBU Zlín</i>	<i>Bank Size, Relationship Lending and SME Financing: Evidence from Bangladesh</i>	Jaroslav Belás
2.	8:50 – 9:10	Machek, O. <i>University of Economics Prague</i>	<i>Comparative Performance of Foreign and Domestic Family Firms in the Czech Republic</i>	Monika Sobeková Májková
3.	9:10 – 9:30	Dobrovič, J. <i>University of Prešov</i>	<i>Sustainable Economic Development of Slovakia: Factors Determining Optimal Tax Collection</i>	Jaroslav Belás
4.	9:30 – 9:50	Belás, J. <i>TBU Zlín</i>	<i>A Model of Entrepreneurial Orientation</i>	Monika Sobeková
	9:50 – 10:10	<i>Coffee break</i>		
5.	10:10 – 10:30	Rajnoha, R. <i>Technical University in Zvolen</i>	<i>From Financial Measures to Strategic Performance Measurement System and Corporate Sustainability: An Empirical Evidence from Slovakia</i>	Ján Dobrovič
6.	10:30 – 10:50	Smrčka, L. <i>University of Economics Prague</i>	<i>An Attempt to Compare the Efficiency of Insolvency Proceedings in Various Countries in the World</i>	Rastislav Rajnoha
7.	10:50 – 11:10	Korauš, A. <i>Pan-European University</i>	<i>Satisfaction, Decision Making and Behaviour of Bank Customers to the Banking Business</i>	Eva Cipovová

8.	11:10 – 11:30	Bezvoda, M. <i>University of Finance and Administration</i>	<i>CDS Spread and Bond Spread as Two Measures of Credit Risk</i>	Anton Korauš
	11:30 – 11:50	<i>Coffee break</i>		
9.	11:50 – 12:10	Helísek, M. <i>University of Finance and Administration</i>	<i>Exchange Rate Convergence Criterion Regarding the Entry in the Euro Area – Hypothetical Participation of the Czech Koruna in ERM II</i>	Anton Korauš
10.	12:10 – 12:30	Sobeková Májková, M. <i>Pan- European University</i>	<i>The Influence of the Selected Factors on Financial Risk Perception in Slovak SMEs</i>	Jaroslav Belás
11.	12:30 – 12:50	Cipovová, E. <i>University of Finance and Administration</i>	<i>Financial literacy of secondary school students. Case study from the Czech Republic and Slovakia</i>	Ondřej Machek
12.	12:50 – 13:10	Chovancová, B. <i>University of Economics</i>	<i>Quantitative Easing in Europe and its Impact on the Stock Market</i>	Jaroslav Belás
	13:10 – 13:40	<i>Final discussion</i>		

23.6. 2016. **SOCIAL ATTRIBUTES OF ECONOMIC SYSTEM:** 15:00 – 19:50

Chief of the Section: Dr. Yuriy Bilan, Dr. Šárka Papadaki
Administrative support: Ing. Jana Urbášková

No.	Time	Last name, name	Topic of the article	Discussant
1.	15:00 – 15:20	Papadaki, Š. <i>TBU Zlín</i>	<i>Comparison of Private and State Horizontal Integrational Hospitals in the Czech Republic</i>	Marina Akhmetova
2.	15:20 – 15:40	Akhmetova, M. <i>Perm National Research Polytechnic University</i>	<i>Socio-Economic Environment as the Basis for Innovation Economy</i>	Šárka Papadaki
3.	15:40 – 16:00	Magyar-Stifter, V. <i>Szechenyi Istvan University</i>	<i>The Path of Building Emotionally Intelligent Organization</i>	Pavel Krpálek
4.	16:00 – 16:20	Krpálek, P. <i>University College of Business Prague</i> Krpálková Krelová, K. <i>University of Economics Prague</i>	<i>Possibilities for Developing Business Potential in Economic Education. Examples of Implementation in Slovakia and the Czech Republic</i>	Viktoria Magyar-Stifter
	16:20 – 16:40	<i>Coffee break</i>		
5.	16:40 – 17:00	Karnaukh, A. <i>Pedagogical University of Kraków</i>	<i>Will being determine consciousness of the Ukrainians, or will consciousness determine their being</i>	Yuriy Bilan

6.	17:00 – 17:20	Bencsik, A. <i>J. Selye University</i>	<i>Requirements of Practical Versus Possessed Competencies in Higher Education</i>	Helena Kajanová
7.	17:20 – 17:40	Jurigová, Z. <i>TBU Zlín</i>	<i>Moving Towards a Sustainable Hotel Industry: Economic Sustainability as a Future Phenomena</i>	Petra Jakab
8.	17.40 – 18.00	Jakab, P., Happ, E. <i>Széchenyi István University</i>	<i>Impact Assessment Between the City and the Company Reputation</i>	Zuzana Jurigová
	18.00 – 18.20	<i>Coffee break</i>		
9.	18.20 – 18.40	Mentel, G. <i>Rzeszow University of Technology</i>	<i>Polish Energy Security in Mid-Term Forecast</i>	Yuriy Bilan
10.	18.40 – 19.00	Dubrovskaya, J. <i>Perm National Research Polytechnic University</i>	<i>Analysis of efficiency location of clustered structures in the economy</i>	Jacek Brozyna
11.	19.00 – 19.20	Akhmetova, S. <i>Perm National Research Polytechnic University</i>	<i>Social Training of Personnel in the Company Using Cloud Computing</i>	Gregorz Mentel
	19:20 – 19:50	<i>Final discussion</i>		

24.6. 2016. **ECONOMICS:** 8:30 – 13:40

Chief of the Section: Dr. Peter Arendáš, Dr. Karel Slinták

Administrative support: Ing. Jana Urbášková

No.	Time	Last name, name	Topic of the article	Discussant
1.	8:30 – 8:50	Arendáš, P. <i>University of Economics in Bratislava</i>	<i>Central and Eastern European Share Markets and the Halloween Effect</i>	Lucie Meixnerová
2.	8:50 – 9:10	Štamfestová, P. <i>University of Economics Prague</i>	<i>Cross-Country Analysis of Corporate Governance Codes in the European Union</i>	Ivo Formánek
3.	9:10 – 9:30	Korcsmáros, E. <i>J. Selye University</i>	<i>Selected aspects of business networks</i>	Petra Štamfestová
4.	9:30 – 9:50	Meixnerová, L. <i>Moravian University College Olomouc</i>	<i>The Economic Analysis and Spatial Arrangements of Engineering SME'S Performance in Olomouc Region in the Czech Republic</i>	Peter Arendáš
	9:50 – 10:10	<i>Coffee break</i>		
5.	10:10 – 10:30	Lánský, J. <i>University of Finance and Administration</i>	<i>The Influence of Diesel Prices on Inflation</i>	Peter Arendáš

6.	10:30 – 10:50	Machová, R. <i>J. Selye University</i>	<i>Selected Aspects of Innovation Policy for Small and Medium Sized Enterprises</i>	Jan Lánský
7.	10:50 – 11:10	Formánek, I. <i>University of Entrepreneurship and Law</i>	<i>Identification of Creative and Innovative Companies</i>	Karel Slinták
8.	11:10 – 11:30	Slinták, K. <i>TBU Zlín</i>	<i>Citizen Corporation as a Form of Social Enterprise</i>	Eniko Korcsmáros
	11:30 – 11:50	<i>Coffee break</i>		
9.	11:50 – 12:10	Martišková, A. <i>University of Economics in Bratislava</i>	<i>Sustainability of the pension system of the Slovak Republic in the changed socio-economic conditions</i>	Renata Machová
10.	12:10 – 12:30	Jelínková, D. <i>TBU Zlín</i>	<i>The Market Segment of Families with Children: A New Stimulus for Modern Czech Spa Industry</i>	Michaela Dorocáková
11.	12:30 – 12:50	Dorocáková, M. <i>University of Economics in Bratislava</i>	<i>The Comparison of ETFs' Performance Related to the Tracking Error</i>	Darina Jelínková
12.	12:50 – 13:10	Hudcovský, J. <i>University of Economics in Bratislava</i>	<i>Return-Risk profile of Slovak pension funds</i>	Alžbeta Martišková
	13:10 – 13:40	<i>Final discussion</i>		

25.6. 2016. **MANAGEMENT:** 8.30 – 13.00

Chief of the Section: assoc. prof. Boris Popesko PhD., Dr. Ludmila Kozubíková

Administrative support: Ing. Jana Urbášková

No.	Time	Last name, name	Topic of the article	Discussant
1.	8:30 – 8:50	Rajnoha, R. <i>TBU Zlín</i>	<i>Relationships Between Investment Effectiveness Controlling and Business Performance</i>	Petr Briš
2.	8:50 – 9:10	Kozubíková, L. <i>TBU Zlín</i>	<i>Entrepreneur's Attitude Towards Innovativeness and Competitive Aggressiveness: The Case Study of Czech Micro-enterprises</i>	Marek Vaculík
3.	9:10 – 9:30	Briš, P. <i>TBU Zlín</i>	<i>Healthcare Quality Management in Great Britain and Czech Republic</i>	Boris Popesko
4.	9:30 – 9:50	Kiráľová, A. <i>University College of Business Prague</i>	<i>Tourism Development in the Slovak Republic after the Global Financial Crisis</i>	Vladimír Vavrečka
	9:50 – 10:10	<i>Coffee break</i>		
5.	10:10 – 10:30	Vavrečka, V. <i>University of Entrepreneurship and Law Prague</i>	<i>Marketing Communications in Tourism-Trends and Reality</i>	Alžbeta Kiráľová

6.	10:30 – 10:50	Zámečník, R. <i>STING ACADEMY College, Brno</i>	<i>The Qualitative Indicators in Human Resource Accounting</i>	Zdeněk Brabec
7.	10:50 – 11:10	Říhová, L. <i>University of Finance and Administration Prague</i>	<i>Specifics of Price Marketing Controlling and Pricing of Products with Small and Medium-Sized Family Enterprises</i>	Boris Popesko
8.	11:10 – 11:30	Durda, L. <i>Pan- European University Bratislava</i>	<i>The Role of Networking in the Founding and Development of Start-up Technology Companies in the Transition Region</i>	Rastislav Rajnoha
	11:30 – 11:50	<i>Coffee break</i>		
9.	11:50 – 12:10	Strýčková, L. Brabec, Z. <i>Technical University of Liberec</i>	<i>The Practise of Capital Structure Choice in the Czech Republic: A Comparative Study with the Global Data</i>	Ludmila Kozubíková
10.	12:10 – 12:30	Kordoš, M. <i>Alexander Dubcek University of Trencin</i>	<i>Competitiveness and Innovation Performance of Regions in Slovak Republic</i>	Lukáš Durda
	12:30 – 13:00	<i>Final discussion</i>		

25.6. 2016. **SPECIAL SESSION OF EFMSA: 15.00 – 20.30**

Chief of the Section: assoc. prof. Jozef Habánik, PhD., Ing. Petr Novák, PhD.
Administrative support: Ing. Marcel Kordoš

No.	Time	Last name, name	Topic of the article	Discussant
1.	15:00 – 15:20	Grenčíková, A. Španková, J. <i>Alexander Dubcek University of Trencin</i>	<i>Labour Migration Trends in the Slovak Republic</i>	Jana Marie Šafránková
2.	15:20 – 15:40	Havierníková, K. <i>Alexander Dubcek University of Trencin</i>	<i>Qualification of Economic Performance in Depending on Selected Parameters of Business Environment</i>	Adriana Grenčíková
3.	15:40 – 16:00	Habánik, J. <i>Alexander Dubcek University of Trencin</i>	<i>The Competitiveness of Slovak Economy and Regional Development Policies</i>	Petr Novák
4.	16:00 – 16:20	Novák, P. <i>TBU Zlín</i>	<i>Is It Sufficient to Assess Cost Behavior Merely by Volume of Production? Cost behavior research results from Czech Republic</i>	Olga Hasprová
	16:20 – 16:40	<i>Coffee break</i>		
5.	16:40 – 17:00	Ivanová, E. <i>Alexander Dubcek University of Trencin</i>	<i>Assessment of the Innovation Performance on the Slovak Regions</i>	Petr Novák
6.	17:00 – 17:20	Hasprová, O. <i>Technical University of Liberec</i>	<i>Intangible Assets Disclosed by Public Universities in the Czech Republic</i>	Jozef Habánik

7.	17:20 – 17:40	Krajňáková, E. <i>Alexander Dubcek University of Trencin</i>	<i>Aging Workforce and the Employment Problems</i>	Olga Hasprová
8.	17:40 – 18:00	Vojtovič, S. <i>Alexander Dubcek University of Trencin</i>	<i>Strategy of Sustainable Competitiveness: Methodology of Real-Time Customers Segmentation for Retail Shops</i>	Jozef Habánik
	18:00 – 18:20	<i>Coffee break</i>		
9.	18:20 – 18:40	Masárová, T. <i>Alexander Dubcek University of Trencin</i>	<i>Comparison of Selected Indicators of Work Life Balance in European Union Countries</i>	Erika Hančovská
10.	18:40 – 19:00	Soósová, V. <i>Alexander Dubcek University of Trencin</i>	<i>The Importance of Education in the Workplace and its Impact on the Performance of Employees</i>	Jana Marie Šafránková
11.	19:00 – 19:20	Gullerová, M. <i>Alexander Dubcek University of Trencin</i>	<i>Women in Management Positions in the Trencin Region</i>	Eva Ivanová
12.	19:20 – 19:40	Poczatková, B. <i>TU Ostrava, Faculty of Economics</i>	<i>Gender Inequality in the Field of Science and Research</i>	Adriana Grenčíková
13.	19:40 – 20:00	Šafránková, J. M. <i>The College of Regional Development in Prague</i>	<i>Higher Education and Labour Market in the Czech Republic</i>	Blanka Poczatková
	20:00 – 20.30	<i>Final discussion</i>		